Lonsec April 2020

Client Newsletter

Summary of Key Views

Scale of support has calmed market nerves for now

The March quarter of 2020 can only be described as one for the record books and will be revisited and studied many times in the years to come. We saw what was initially a health crisis turn into an economic crisis, with governments around the world shutting down their economies and inducing recession in order to prevent the spread of COVID-19 and save lives.

Markets responded savagely to the uncertainty, with all risk assets selling off in late February and into early March in an environment where only cash would do. Volatility hit record highs with even the most defensive parts of the market not immune to the indiscriminate selling. Even the most liquid parts of the bond market came under stress, with sellers of US Treasuries vastly exceeding buyers. Diversification was hard to find. Governments and central banks stepped in to provide unprecedented monetary and fiscal stimulus in efforts to ensure not only financial market stability, but to ensure there are viable businesses and places of employment to return to once the economic shutdown ceases. The size and scale of these measures comforted investors, and we saw a relief rally late in the quarter.

Looking ahead, economic activity is rapidly declining, and a recession has most likely already begun. We expect to see traditional sources of income such as equity dividends and government bond yields come under further pressure for at least the next six months. We continue to believe that there is a significant advantage in both being active and having a range of income sources from which to draw from during these uncertain times.

Market developments during March 2020 included:

Australian Equities

Australian shares faced a very tough March as measures to combat the spread of the coronavirus, along with the economic dislocation globally, hit businesses hard. The only good news was sign of a relief rally late in the month as markets began pricing in stimulus measures announced by the government, but no sector has made it through this period unscathed.

Measures such as travel bans and social distancing have taken a huge toll on airlines, travel, leisure, retail and hospitality businesses. Flight Centre (-69.6%) entered a trading halt in March while Qantas (-41.6%) has significantly reduced capacity and was forced to stand down two thirds of its workforce (around 20,000 people). Social distancing measures have also hit entertainment businesses like Star Entertainment Group (-41.1%), which owns Sydney's Star casino, and care

providers like G8 Education (-48.6%), which owns a portfolio of childcare and early learning centre brands.

Winners amid the chaos include some consumer staples names including wholesale distributor Metcash (+27.5%) and Coles Group (+6.7%), which have seen a boost in sales due to consumers stocking up as they prepare for quarantine. Telstra (-10.5%), while it has also taken a hit, has stated it may meet the lower end of its guidance range and will maintain its dividend amid strong NBN demand.

Global Equities

While the extent of the fall is not unprecedented, the speed at which the market is falling certainly is. The tightening of liquidity conditions across a range of markets was symptomatic of severe stresses in the financial system, raising the risk of a more disorderly and precipitous decline in economic activity. The behaviour of financial markets in the period ahead and the ultimate depth of the economic downturn is highly uncertain. Market moves are not only dependent on the rate at which the virus spreads, but the fiscal, monetary and liquidity support that is provided by governments and central banks.

The US share market tripped circuit breakers three times in two weeks (these are triggered by a sudden 7% drop in the market, resulting in a 15-minute pause in trading), while volatility, measured by the CBOE Volatility Index, hit 82.7 points mid-March. Adding to the global coronavirus situation is the rapid fall in oil prices precipitated by a price war between Russia and Saudi Arabia. The WTI crude oil price finished March at US \$20.1 per barrel – the lowest price since February 2002. The collapse in prices threatens the US shale oil industry, which relies on prices sitting above US \$40 per barrel. Emerging markets may get caught up in a flight to quality, although they have generally held up better than developed markets in the current crisis, due in part to the relative fast and organised response in Asia.

Fixed Interest

Credit markets came under stress in March with little interest from market participants except in the highest quality names. There were concerns that default rates could rise broadly across multiple sectors, with services industries such as airlines (without sovereign backing) and hotels at a high risk of bankruptcy. Government bond markets also appear to be under stress with bid/ask spreads for US Treasuries stretched to 5–10 basis points (these are normally around 0.25 basis points or less).

Australian government bond markets saw a 10–20 basis point bid/ask spread, which has not been

Client Newsletter

experienced in over 30 years. US Libor rates (the rate at which banks lend to each other) also rose, while corporate credit spreads spiked higher as a wave of selling exposed a lack of liquidity in that market. A combination of corporates drawing down credit lines to build cash reserves, banks becoming more cautious in lending, and investors seeking to redeem investments across all asset classes led to acute liquidity concerns. This in turn raised the risk of a more severe downturn in financial markets and an even more significant decline in economic activity.

REITs (listed property securities)

Listed property has been dealt a severe blow by social distancing measures and the need for people only to venture out of their homes for essential shopping. The effects have been particularly acute for Australia's retail REITs, which have experienced a fall in foot traffic and will need to negotiate with distressed tenants who will be asking for rent relief. Scentre Group (-54.8%), which operates under the Westfield brand in Australia, was the worst performing of the S&P/ASX A-REIT Index in March, followed closely by Vicinity Centres (-52.1%), whose Chadstone shopping centre has seen major tenants like Kmart and Coles close or drastically reduce their opening hours. Now that listed market values have plummeted, pressure has mounted on investment managers and super funds to update values on their unlisted assets more regularly than the usual quarterly cycle. In Australia, AMP Capital is leading the way with valuers now

being asked to revalue property assets in their flagship AMP Capital Shopping Centre Fund and AMP Capital

Wholesale Office Fund. Globally, investors are cognisant that for sectors like Hotels, Offices and Shopping Centres, the impact of the virus could last six months or more due to physical distancing and working from home.

Alternatives

Preliminary estimates for March indicate that the index decreased by 3.7 per cent (on a monthly average basis) in SDR terms, after increasing by 1.0 per cent in February (revised). The base metals, rural and non-rural subindices all decreased in the month. In Australian dollar terms, the index increased by 3.5 per cent in March.

Over the past year, the index has decreased by 10.2 per cent in SDR terms, led by lower coal, LNG, oil and alumina prices. The index has increased by 0.7 per cent in Australian dollar terms.

IMPORTANT NOTICE: This document is published by Lonsec Research Pty Ltd ABN 11 151 658 561, AFSL No. 421445 (Lonsec). Please read the following before making any investment decision about any financial product mentioned in this document. Disclosure at the date of publication: Lonsec receives a fee from relevant fund manager or product issuer(s) for researching financial products (using comprehensive and objective criteria) which may be referred to in this Report. Lonsec may also receive a fee from the fund manager or product issuer(s) for subscribing to research content and other Lonsec services. Lonsec receives fees for providing investment consulting advice to clients, which includes model portfolios, approved product lists and other financial advice. Lonsec's fees are not linked to the financial product rating(s) outcome or the inclusion of the financial product(s) in model portfolios, or in approved product lists. Lonsec may hold any financial product(s) referred to in this document. Lonsec's representatives and/or their associates may hold any financial product(s) referred to in this document, but details of these holdings are not known to the analyst(s).

Warnings: Past performance is not a reliable indicator of future performance. Any express or implied rating or advice presented in this document is a "class service" (as defined in the Financial Advisers Act 2008(NZ)) or limited to "general advice" (as defined in the Corporations Act 2001(Cth) and based solely on consideration of the investment merits of the financial product(s) alone, without taking into account the investment objectives, financial situation and particular needs ("financial circumstances") of any particular person. Before making an investment decision based on the rating or advice, the reader must consider whether it is personally appropriate in light of his or her financial circumstances or should seek independent financial advice on its appropriateness. If our financial advice relates to the acquisition or possible acquisition of a particular financial product, the reader should obtain and consider the Investment Statement or the Product Disclosure Statement for each financial product before making any decision about whether to acquire the financial product.

any decision about whether to acquire the financial product.

Disclaimer: Lonsec provides this document for the exclusive use of its subscribers. It is not intended for use by a retail client or a member of the public and should not be used or relied upon by any other person. No representation, warranty or undertaking is given or made in relation to the accuracy or completeness of the information presented in this document, which is drawn from public information not verified by Lonsec. Financial conclusions, ratings and advice are reasonably held at the time of completion (refer to the date of this report) but subject to change without notice. Lonsec assumes no obligation to update this document following publication. Except for any liability which cannot be excluded, Lonsec, its directors, officers, employees and agents disclaim all liability for any error or inaccuracy in, misstatement or omission from, this document or any loss or damage suffered by the reader or any other person as a consequence of relying upon it

by the reader or any other person as a consequence of relying upon it.

Copyright © 2015 Lonsec Research Pty Ltd (ABN 11 151 658 561, AFSL No. 421445) (Lonsec). This report is subject to copyright of Lonsec. Except for the temporary copy held in a computer's cache and a single permanent copy for your personal reference or other than as permitted under the Copyright Act 1968 (Cth), no part of this report may, in any form or by any means (electronic, mechanical, micro-copying, photocopying, recording or otherwise), be reproduced, stored or transmitted without the prior written permission of Lonsec.

This report may also contain third party supplied material that is subject to copyright. Any such material is the intellectual property of that third party or its content providers. The same restrictions applying above to Lonsec copyrighted material, applies to such third party content.